

Client/Product: *Sirona/WAX Patterns*
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NEWS RELEASE
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Sirona Dental Systems' infiniDent Service Introduces Anatomic Wax-Patterns

Long Island City, NY (March 3, 2008) –Sirona Dental Systems, Inc., the company that pioneered digital dentistry more than 20 years ago and the world's leading producer of dental CAD/CAM systems, is pleased to partner with 3D Systems, a leading provider of 3D modeling, rapid prototyping, and manufacturing solutions, to offer wax patterns to infiniDent users.

Offered exclusively through Sirona's infiniDent service, inCoris WAX patterns will be available by March 2008. These precision wax-patterns, fabricated by 3D Systems' InVision® DP (Dental Professional) 3D Modeler, are the perfect complement to the infiniDent material line.

The new inCoris WAX patterns are indicated for use in fabricating full cast crowns, copings and bridge frameworks, as well as full contour units for press ceramics or over metal and pure zirconium oxide (ZrO₂) substructures.

Dental technicians who take advantage of inCoris WAX patterns through Sirona's infiniDent service will save a substantial amount of time and money. Substructure and full contour wax patterns are obtained at one low price through a faster and more consistent method than the conventional labor-intensive and time-consuming technique.

New or experienced technicians can effortlessly create restorations by taking advantage of the user-friendly service. Using the inEos scanner, the technician scans the model, designs a virtual wax-pattern using the Sirona 3D design software, and then simply uploads the information to infiniDent for fabrication.

As with all infiniDent services, the turn-around time is quick and efficient for inCoris WAX patterns. Laboratories can expect a return in a mere three days.

inCoris WAX patterns have a smooth surface finish and can be cast or pressed using conventional techniques. The specially-formulated resin material is virtually ash-free and can be used with traditional laboratory waxes.

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“The introduction of inCoris WAX vastly increases infiniDent’s service offering for existing inLab and inEos users and provides them with more access to more materials,” remarked Marcus Meier, MDT, Manager of infiniDent. “We are convinced that dental laboratories utilizing these wax-patterns will substantially increase their efficiencies when fabricating wax-patterns through infiniDent.”

“This is another step in broadening the reach of our state-of-the-art dental solutions,” said Abe Reichental, 3D Systems’ President and Chief Executive Officer. “We are pleased to partner with Sirona to further the impact of precision wax-patterns built on our consistent and reliable InVision® DP 3D Modeler.”

For more information about new inCoris WAX, please call 866 INLAB4U (465-2248).

About infiniDent

infiniDent is an Internet-based service concept that caters exclusively to Sirona inLab® and inEos® users. infiniDent enables inLab and inEos owners to derive additional value from their existing technology investments by providing access to a rapidly expanding menu of materials and indications.

The infiniDent fabrication service offers an extensive list of material options from material partners including VITA®, Ivoclar Vivadent®, 3D Systems® and Sirona. In addition, infiniDent supports pure zirconium oxide (ZrO₂), aluminum oxide (AlO₂), non-precious metal (CoCr) frameworks and wax-patterns to support customers in their fabrication of high-strength restorations, including large-span bridges, and predictable shade matching.

For more information about infiniDent, please write to infiniDent@sirona.com, contact your Patterson sales representative, or call 800-659-5977 x145.

About Sirona Dental Systems, Inc.

Recognized as a leading global manufacturer of technologically advanced, high quality dental equipment, Sirona has served equipment dealers and dentists worldwide for more than 125 years. Sirona develops, manufactures, and markets a complete line of dental products, including the CAD/CAM restoration equipment (CEREC), digital and film-based intra-oral, panoramic and cephalometric X-ray imaging systems, dental treatment centers and handpieces. Visit <http://www.sirona.com> for more information about Sirona and its products.

About 3D Systems

3D Systems is a leading provider of 3-D Modeling, Rapid Prototyping and Manufacturing solutions. Its systems and materials reduce the time and cost of designing products and facilitate direct and indirect manufacturing by creating

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actual parts directly from digital input. These solutions are used for design communication and prototyping as well as for production of functional end-use parts. The InVision® DP (Dental Professional) 3-D Modeler for dental labs enables cost-efficient manufacturing of consistent, precision wax-ups.

More information on the company is available at www.3dsystems.com, or via e-mail at moreinfo@3dsystems.com.

This press release and any attachment thereto contains forward-looking information about Sirona Dental Systems, Inc.'s financial results, guidance and estimates, business prospects, and products and services that involve substantial risks and uncertainties or other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. You can identify these statements by the use of words such as "may," "could," "estimate," "will," "believe," "anticipate," "think," "intend," "expect," "project," "plan," "target," "forecast", and similar words and expressions which identify forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are not guarantees of future performance and involve known and unknown risks and uncertainties, and other factors. Readers are cautioned not to place undue reliance on such statements, which speak only as of the date hereof. For a discussion of such risks, uncertainties and other matters that could cause actual results to differ materially, including risks relating to, among other factors, the market for dental product and services, pricing, future sales volume of the Company's products, the possibility of changing economic, market and competitive conditions, dependence on products, dependence on key personnel, technological developments, intense competition, market uncertainties, dependence on distributors, ability to manage growth, dependence on key suppliers, dependence on key members of management, government regulation, acquisitions and affiliations, readers are urged to carefully review and consider various disclosures made by the Company in its Annual Report on Form 10-K and in its reports on Forms 10-Q and 8-K filed with the U.S. Securities and Exchange Commission. The Company assumes no obligation to update any forward-looking statements contained in this document or the attachments to reflect new information or future events or developments after the date any such statement is made.

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