

Press Release

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2007 DENTAL INDUSTRY REVIEW© NOW AVAILABLE

ANAHEIM, CA: January 31, 2008: The Anaheim Group, publishers of *DentalFax*®, has released the *2007 Dental Industry Review*®, a 255-page comprehensive report of the key events in the worldwide dental industry for 2007. The *Dental Industry Review* is a well-known resource that contains dozens of color charts and graphs. The CD-ROM costs just \$150 and contains the Review in both Word® and PDF formats.

The new 7th edition of the *Dental Industry Review* includes sections on acquisitions and sales multiples; bankruptcies and corporate restructurings; dental implant market shares and growth; management changes; litigation; and market growth estimates for equipment, consumables, over-the-counter oral care products, and implants. Distribution agreements, developments, and market shares are also

covered. The acquisitions and sales multiples section enables the market value of a company to be calculated based upon the type of company. The *Dental Industry Review* is indispensable for anyone working or investing in the dental marketplace.

The *2007 Review* also has a comprehensive Innovation Index that offers a complete list of dental FDA Product Marketing Clearances, United States Dental Patents, and European Patent Office (EPO) and World International Patent Office (WIPO) Dental Patents issued in 2007.

The *2007 Dental Industry Review* can be ordered by contacting The Anaheim Group at dentalfax@sbcglobal.net, by calling 714-543-8007, or by visiting www.dentalfax.com.

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